



jplc
.org **52**

Joint Planning Law
Conference Oxford

Sponsorship

Friday 20 – Sunday 22 September 2024
Oxford, New College & Rhodes House



JPLC

Connecting the professions / dissecting the issues

The 52nd annual Joint Planning Law Conference (the JPLC – known as ‘the Oxford conference’) will once again bring together leading experts from across the four key professions in planning.

Attended each year by town planners, chartered surveyors, solicitors, barristers, developers and invited guests from DLUHC, Planning Inspectorate, Welsh Government, Scottish Government and Northern Ireland Government with an interest in planning and environmental issues, the JPLC provides the setting for vibrant multi-disciplinary discussion of the latest issues affecting the planning industry.

Past supporters

THOMSON REUTERS
SWEET & MAXWELL

Ashurst



Turley



We are deeply grateful for their support

Initiatives

We are looking for organisations to support our conference by choosing one of the following initiatives:

Next Gen

Local Authority

After Bar Drinks

Reception & Dinner

Why become a sponsor?

The unique opportunity to reach clients across the planning and property law professions and maintain a high profile in supporting the professions through a range of positive exposure including:

- your company name featured in the conference literature
- ¼ page colour advert in the conference programme
Artwork to be provided by the sponsor
- your support acknowledged in various emails
- your logo displayed during intervals throughout the conference
We produce a PowerPoint slide featuring all our supporters which displays between sessions
- your support acknowledged by the conference chair during the conference
- 6 months access for up to 10 people to the **digital post-event package**
For colleagues or for clients: the Digital Package provides professionally filmed recordings of main session speakers and access to their written papers



Next Gen

JPLC Sponsorship Package

Allowing younger members of the profession to attend the conference at half price.

We launched an initiative three years ago to allow younger members of the profession to attend at a reduced fee (50% discount).

Exclusive benefits

- All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more
- **A company banner** (provided by yourself) placed in the refreshment area at the conference venue
- Support the next generation of planning professionals

£2,000 + VAT

Local Authority

JPLC Sponsorship Package

Allowing senior decision makers from local authorities who don't have the budget to attend and would like to participate at the conference free of charge including accommodation.

First time attendees only – max 2 places per local authority subject to availability.

Exclusive benefits

- All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more
- **A company banner** (provided by yourself) placed in the refreshment area at the Conference Venue
- **Attend a private reception** with the Local Authority people you have supported



£2,000 + VAT



Champagne Reception

JPLC Sponsorship Package

Saturday night reception before dinner

SOLD OUT

Key Benefits

- All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more
- **A company banner** (provided by yourself) placed at the reception

Reception & Dinner

JPLC Sponsorship Package

Friday night drinks reception and dinner at New College.

Exclusive benefits

- All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more
- **A place on high table** at Friday night's dinner next to the keynote speaker
- **Two company banners** (provided by yourself) displayed at the drinks reception and/or dinner on Friday evening



£3,000 + VAT



After Bar drinks

JPLC Sponsorship Package

A free after dinner bar in New College Cellar Bar which includes free house wine/beer and soft drinks for guests 2200 hours till 0100 hours on Friday and Saturday evening, cash bar available for other drinks.

Exclusive benefits

- All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more
- **A company banner** (provided by yourself) placed in the bar area

£2,750 + VAT



“ The Joint Planning Law Conference is inspiring

with a very high level of interactions and quality questions from an authoritative and engaging audience. It is very well organised, with a great programme of speakers, plenty of opportunities to network, and the venue is ideal.

”

Next Gen

All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more.

A company banner (provided by yourself) placed in the Oxford Union refreshment area.

Support the next generation of planning professionals.

£2,000 + VAT

Local Authority

All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more.

A company banner (provided by yourself) placed in the Oxford Union refreshment area.

Attend a private reception with the Local Authority people you have supported.

£2,000 + VAT

After Bar Drinks

All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more.

A company banner (provided by yourself) placed in the bar area.

£2,750 + VAT

Reception & Dinner

All our sponsorship benefits (see page 3), including **promotion throughout the conference**, a **¼ page advert**, **6 months access to the digital post-events package**, and more.

A place on high table at Friday night's dinner next to the keynote speaker.

Two company banners (provided by yourself) displayed at the drinks reception and/or dinner on Friday evening.

£3,000 + VAT

If you would prefer to support other elements of the conference please get in touch

email lucinda@jplc.org or call **07879 228775**
as soon as possible